



TO: ALL BOARDWALK GUESTS

Everything's going up. From the butcher, to the baker, to the candlestick maker (and don't forget the gas station, too), prices are rising to new heights.

Unfortunately, like you, the Boardwalk is feeling the burden of increasing costs, so much so that we find ourselves forced to do two things that we have never done before. The first is to charge our guests a cleaning fee—a rate of \$140.00 per stay + 7% tax for a total of \$149.80. And the second is a \$25 charge for credit card use. (Of course, there is no additional cost when you are using cash, a money order or personal check.) While it pains us to do these things, we are aware that these practices are common to most other vacation resorts on the Gulf and elsewhere around the country. Both of these charges will be implemented starting April 1, 2011. Please understand that we have maintained our rates throughout this bad economy...there have been no price increases for at least five years!!

Even though we are conscientiously tightening our belt, please rest assured that we are not cutting corners when it comes to your stay at The Boardwalk. You will always be greeted with a fresh, meticulously cleaned unit. You will always be able to enjoy all of the fabulous, homey amenities that come with each and every one of our luxury condos, including your own well-equipped kitchen, washer and dryer, and balcony with stunning views and free high speed internet. And you will always be treated with the upmost care and respect when you visit The Boardwalk.

We know that there are many other vacation spots on the Gulf, but if we may brag just a bit, there is no place like The Boardwalk. We have been told this time and time again by so many of our guests, and it only makes us raise the bar higher and ever higher as we strive to meet your needs and expectations.

Thank you so much for your understanding. We certainly appreciate your business and we look forward to seeing you real soon!

Sincerely,

BOARDWALK RENTALS, LLC.

Janice Lee
Manager